# **Rural Development Institute (RDI) and College Applied Research Partnership Intake Mechanism – Website Content**

Connect -> Request Support -> pull out that gives you 2 options (companies, communities) - both have same **Welcome to Applied Research and Innovation**

**Welcome to Applied Research and Innovation!**

Applied Research and Innovation *applies* existing techniques or knowledge to solve problems or improve situations in the real world. The problem or situation may come from a wide array of contexts:

* Product development, improvement and commercialization,
* Business process development or improvement,
* Information gathering, analysis and / or dissemination,
* Community health, education or community development.

Selkirk College and the Columbia Basin Rural development Institute have unique capabilities and capacities that can serve to support the applied research and innovation needs of companies and organizations.

Support to Companies:

* Remote Sensing (SGRC support with ARD funding)
* Digital Mapping (SGRC support with ARD funding)
* Data Storage and Management (SGRC support with ARD funding)
* Rapid Prototyping (Digital Media and Trades with ARD funding)
* Repetitive Manufacturing (Digital Media and Trades with ARD funding)
* 3 D Modelling (Digital Media with ARD funding)
* Business Planning? (Business - student in-class projects)
* Succession Planning? (Business - student in-class projects)
* Mapping Market Opportunities? (Business and SGRC - student in-class projects)

Organizations:

* Health Research (student in-class projects) -
* Geospatial Research (student in-class projects)
* Environmental Planning (student in-class projects)
* Summer Research Internship
* Information Requests (RDI)
* Research Advisory Services (RDI)
* Research Ideas (RDI)
* Outreach & Extension (RDI)

Companies and organizations can access the following types of applied research support:

* In-class applied research projects,
* Faculty and student support using external ARD funding support for companies from the [College and Community Innovation Program](http://www.nserc-crsng.gc.ca/professors-Professeurs/RPP-PP/ARD-RDA_eng.asp), and
* Research advisory services, statistical data requests and referral services.
* Learning and Training? (identify if and how TLI and CEWT would like to showcase and / or invite requests for their offerings)

**Company Intake Form**

We look forward to exploring ways to support your applied research and referral needs. Please complete the form below and a member of our team will contact you to explore possible next steps.

**1. Contact Information**

Company Name:

Primary Contact:

Title:

Phone Number:

E-mail:

**2. First Time Client or Returning Client?**

- Click here if this is your first time requesting applied research support through the RDI. Please provide all information requested on the next screen.

- Click here if you are a returning client. Your company information from your previous application will be used; however, please update any information that has changed since your last request for support.

**3. Company Profile:**

Address: (as outlined on current idea submission form)

Website:

Primary Contact & Title:

Phone Number: Mobile Number: E-mail:

Is the business based in the Columbia Basin-Boundary region? Yes No

Is the business based in Canada? Yes No

What is the legal form of the business? Corporation Partnership Sole Proprietorship Not-for-Profit Public Agency Other

Number of years in business? 0–1 (Start up) 2-5 5+

Number of employees, including owner. 1 less than 5 5 to 19 20-49 50 to 199 200 to 499 more than 500

Industry / Sector (as is currently on idea submission form (2014 February)

Company Background (as is on step 5 of idea submission form but delete final question on sales

Link to collaboration space? (yes, no)

**4. Type of Support** (bullet selection – all that apply) -> same form for all \*need pop up descriptions for each

* Remote Sensing (SGRC support with ARD funding)
* Digital Mapping (SGRC support with ARD funding)
* Data Storage and Management (SGRC support with ARD funding)
* Rapid Prototyping (Digital Media and Trades with ARD funding)
* Repetitive Manufacturing (Digital Media and Trades with ARD funding)
* 3 D Modelling (Digital Media with ARD funding)
* Business Planning? (Business - student in-class projects)
* Succession Planning? (Business - student in-class projects)
* Mapping Market Opportunities? (Business and SGRC - student in-class projects)

**5. Project Proposal**

Purpose and objective(s) of proposed project (i.e. what is the key issue or problem):

Faculty identified (optional):

Intended Project Outcomes and Expected Deliverables:

Anticipated Short and Long-Term Benefits to Company:

Anticipated Challenges:

Organization’s Contribution (cash and / or in-kind):

Other Contributions Pending (optional):

Other Contributions Secured (optional):

Timeline – Start: within 3 months within 6 months within 1 year flexible

**Organization Intake Form**

We look forward to finding ways to support your applied research and development needs. Please complete the form below and a member of our team will contact you to explore possible next steps.

**1. Contact Information**

Company Name:

Primary Contact:

Title:

Phone Number:

E-mail:

**2. First Time Client or Returning Client?**

- Click here if this is your first time requesting applied research support through the RDI. Please provide all information requested on the next screen.

- Click here if you are a returning client. Your profile information from your previous application will be used; however, please update any information that has changed since your last request for support.

**3. Organization Profile:**

Address: (as outlined on current idea submission form)

Website:

Primary Contact & Title:

Phone Number:

Mobile Number:

E-mail:

Organization type: (as is currently on idea submission form (2014 February) but get rid of organization status

Briefly describe your organization (open text box)

Link to collaboration space? (yes, no)

**4. Type of Support** (bullet selection – all that apply) \*need pop up descriptions for each

* Health Research (student in-class projects) - > direct to in class research intake form
* Geospatial Research (student in-class projects) - > direct to in class research intake form
* Environmental Planning (student in-class projects) - > direct to in class research intake form
* Summer Research Internship -> direct to research internship intake form
* Information Requests (RDI) - > direct to information requests intake form
* Research Advisory Services (RDI) - > direct to research advisory services / project ideas intake form
* Research Ideas (RDI) -> direct to research advisory services / project ideas intake form
* Outreach & Extension (RDI)

**In-Class Project Intake Form**

Project Title:

Project Community(s):

Focus Areas: (use RDI’s thematic areas with bullets i.e. business climate & sectors, workforce, etc. – all that apply)

Purpose and Objective(s) (i.e. what is the issue or problem that the project would address?):

Guiding Research Questions:

Methodology (optional):

Intended Project Outcomes and Expected Deliverables:

Intended Student Impact:

Intended Organizational Outcomes:

Intended Community Outcomes:

Anticipated Challenges:

Organization’s Contribution (in-kind):

**Summer Research Intern Project Intake Form**

Project Title:

Project Community(s):

Focus Areas: (use RDI’s thematic areas with bullets i.e. business climate & sectors, workforce, etc. – all that apply)

Purpose and Objective(s) (i.e. what is the issue or problem that the project would address?):

Guiding Research Questions:

Methodology (optional):

Intended Project Outcomes and Expected Deliverables:

Intended Student Outcomes:

Intended Organizational Outcomes:

Intended Community Outcomes:

Student Supervision and Evaluation Plan:

Anticipated Challenges:

Requested College Contribution: (all that apply - office space & supervision of researcher, research advisory services, communications support, dissemination of findings, other?)

Organization’s Contribution (in-kind):

Other Contributions Pending (i.e. community partners, funders - cash or in kind) (optional):

Other Contributions Secured (i.e. community partners, funders – cash or in kind) (optional):

**Information Request Intake Form**

Information Type: all that apply (statistical data, GIS data, regional research, rural development research, rural development tools)

Focus Areas: (use RDI’s thematic areas with bullets i.e. business climate & sectors, workforce, etc. – all that apply)

Description of Requested Information:

Intended Use:

Timeline: within 1 month within 3 months within 6 months flexible

**Research Advisory Services / Project Ideas Intake Form**

Project Title:

Focus Areas: (use RDI’s thematic areas with bullets i.e. business climate & sectors, workforce, etc. – all that apply):

Project Community(s):

Purpose, Objective(s):

Guiding Research Questions:

Methodology:

Project Outcomes and Intended Deliverables:

Anticipated Challenges:

Requested College Contribution: (all that apply - research design advisory services, connect to funding opportunities, connect & collaborate with other regional stakeholders, inform RDI regional research agenda)

Organization’s Contribution (in-kind):

Other Contributions Pending &/or Secured (i.e. community partners, funders - cash or in kind) (optional):

Timeline: within 1 month within 3 months within 6 months flexible